

Contact Information:  
Corina Pflieger  
Executive Director  
Waterville Chamber of Commerce  
[admin@watervillechamber.com](mailto:admin@watervillechamber.com)  
(O) 419.878.5188  
(F) 419.878.5199

FOR IMMEDIATE RELEASE:

## Waterville Area Chamber of Commerce 45<sup>th</sup> Annual Roche de Boeuf Festival

Waterville, OH (August 6, 2018) – The Waterville Area Chamber of Commerce is hosting the 45<sup>th</sup> Annual Roche de Boeuf Festival Saturday, September 22 from 9 a.m. to 5 p.m. in downtown Waterville.

The festival features a variety of activities for all ages and free entertainment throughout the day. Waterville's downtown streets will be filled with fine arts, food, vendors, a car show, live entertainment, and even a parade!

In the family entertainment area, children will enjoy musicians, magicians, plays and dancers.

Beginning at 10 a.m., the parade steps off down Farnsworth-Road and will feature various floats. Those interested in participating in the parade can register at [www.watervillechamber.com](http://www.watervillechamber.com).

Following the parade, there will be three stages of free entertainment featuring bands Curtis Jr. and the Midnight Rockers; Vintage Riff; and many more great bands and performers. There will also be inflatable rides, pitching machines, euro-bungee, and old-fashioned games in Waterville's Historic District.

The Annual Roche de Boeuf Car Show will take place at the corner of Third and South Streets in the parking lot of Shawn's Irish Tavern. Car registration begins at 8 a.m. with the awards ceremony at 3 p.m. Trophies will be awarded for several categories and plaques given to the first 150 registered cars. Participants will also have a chance to win door prizes throughout the day. The Car Show Registration fee is \$10 and forms are available on the Waterville Area Chamber of Commerce website at [www.watervillechamber.com](http://www.watervillechamber.com).

According to Chamber Executive Director Corina Pflieger, in addition to the many festivities, many Waterville retailers and restaurants will provide special offers throughout the day. "The Roche de Boeuf Festival with its parade and car show have been very popular community events, attracting thousands of people for many years," states Mrs. Pflieger.

The Festival name, Roche de Boeuf, is a French translation meaning "Rock of Beef" or "Buffalo Rock," which commemorates the rock which is still present in the Maumee

River at Waterville. The rock was used by the Ottawa Indians as a staging ground for hunting and war times, as well as a council ground for peace treaties.

The Roche de Boeuf Festival is provided by the Waterville Area Chamber of Commerce and Shawn's Irish Tavern in Waterville and many additional sponsors. For more information regarding the Roche de Boeuf Festival or parade, please visit the Chamber's website at [www.watervillechamber.com](http://www.watervillechamber.com).

###